



WHERE BETTER
BOATS BEGIN

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IBEX 2015 TO SHOWCASE NEW PRODUCTS AND MARINE INDUSTRY INNOVATION

Record Number of Nominees for Innovation Awards which Recognizes the Best in New Product Development and Technology

BROOKLIN, ME, August 27, 2015 – Thousands of new products, advanced processes, and impressive innovations will be on display at the 2015 International BoatBuilders' Exhibition and Conference (IBEX) taking place at the Kentucky Exposition Center in Louisville, KY, Tuesday, September 15 through Thursday, September 17. This year will bring together marine industry professionals to view the latest innovations and technology from over 550 exhibiting companies.

"With a record breaking 90 nominees for this year's Innovation Awards and a significant number of our exhibitors showcasing new products, technologies, and services, IBEX will set the stage for innovation in the marine industry," said Anne Dunbar, IBEX Show Director. "Seven out of ten attending companies base their purchasing decisions on what they see at IBEX, and there will be no shortage of new products and services for them to choose from."

The following is a sneak peek of what will be available from the IBEX exhibitors:

- **A&P Technology** (Booth 1631): QISO™ quasi-isotropic fabric simplifies design, layup & costs. QISO™ has equal amounts of material in every direction, providing a single layer balanced laminate.
- **Bennett Marine** (Booth 2010): invented the first electric trim tab system in 1960 and now continues to lead the way with their new BOLT Electric, designed to outperform and outlast any electric system on the market.
- **CoreLite Inc.** (Booth 1732): Their balsa wood core material has remarkable physical properties, starting with its outstanding strength-to-weight ratios (high shear and compression strength).
- **Foam Supplies Inc.** (Booth 1934): FSI Boat & Dock Foam Kits, two-part, closed-cell polyurethane foam, excellent flotation properties, structural integrity, come in a variety of sizes, and are environmentally friendly.
- **Garmin USA** (Booth 1032): The Garmin VIRB XE Action Camera, one of the most innovative products in the marine market this year, lets users wirelessly stream video directly to a Garmin chartplotter screen, and control up to five action cameras on board without leaving the helm!
- **Indel Webasto Marine USA** (Booth 1860): Isotherm Marine Refrigeration and Isotemp Stainless Steel Marine Water Heaters are manufactured by Indel Webasto Marine to the highest quality standards to provide years of dependable service with special attention to marine design and energy efficiency.
- **Ji-Yang Plastic Co. Ltd.** (Booth 2552): Their best-selling 30° flush mount rod holder molded with ABS material, it is strong, durable and features an angled design with a clean, natural surface-mounted look.

- **Spradling International Marine** (Booth 1910): AquaText Marine Logos are the #1 option to monogramming and heat sealing that has the added benefit of actually STAYING where you put them!
- **Transducers Direct LLC** (Booth 814): The CirrusSense® TDWLB is the first pressure transducer in the world to use wireless Bluetooth technology and a patent pending design to connect pressure sensors to tablets and smartphones through the use of a free app.
- **SmartPlug Systems LLC** (Booth 1615): replaces the outdated and problematic twist-type shore power systems. The intuitive design and integrated safety features provide protection against loose electrical connections and corrosion, which are the leading cause of power cord related fires.

Innovation Award winners will be recognized during the Industry Breakfast on Tuesday, September 15 from 7:30 am – 9:30 am. The awards, presented by *Boating Writers International*, will reward ingenuity and honor excellence to stand-out companies in the marine industry. Companies that have submitted products to be considered for the Innovation Awards, include:

Accon Marine LLC
American Boat & Yacht Council (ABYC)
Ameritex Fabric Systems/ Taylor Made Group
Amphenol Sine Systems
Attwood Corporation
BASF Corp.
Blue Gas Marine Inc.
Blue Sea Systems Inc.
Bocatech Inc.
Clarion
Docktail Bar
Dometic Corporation
Dowco Marine
Faria Beede Instruments Inc.
FCI Watermakers
Frigomar USA by Thomas Marine Systems
FUSION Entertainment USA Inc.
Garmin USA
Genuine Marine
Gestalt Scientific Corp.
Hernon Mfg, Inc.
Imtra Corporation
Indel Webasto Marine USA
Infinity Fabrics LLC
ISOTTA-I.F.R.A. SRL

ITC Incorporated
Jankel Tactical Systems
JOHNNY5 LLC
Marinco/Mastervolt
Marine Accessories Corp.
MarineMat
Mate USA
Medallion Instrumentation Systems
Mercury Marine
Murphy/Enovation Controls
MVG - Microwave Vision Group
MyTaskit
Newmar
Nice Rack Tower Accessories Inc.
Presta Products
Promarine Boats USA
Prop Protection
Prospec Electronics
Quality Thread & Notions
Raymarine Inc.
Reverso Pumps Inc.
Rigid Industries
Rockford Corporation
Scandvik Inc.
SeaDek Marine Products
SeaStar Solutions

Shadow-Caster LED Lighting
ShenZhen Antop Technology Co. Ltd.
Simrad-Navico
Southco Inc.
Spradling International Marine
Structural Composites Inc.
Syntec Industries LLC
Taco Marine Inc.
Termodinamica SRL
Theftford Marine
Torqueedo Inc.
Tranducers Direct LLC
TRANSHIELD Inc.
Trivantage LLC
Turning Point Propellers Inc.
Volvo Penta
Waves and Wheels
Weldon A Division of Akron Brass
Xtreme Tower Products/Marine Accessories Corp.
Yamaha Motor Corporation

Submissions from these companies will be on display along Innovation Way located in aisle 800 in the exhibit hall. In addition to featuring the announcement of Innovation Award winners, the breakfast will offer perspectives from respected industry leaders on the latest news and trends and feature keynote speaker Baseball Hall of Fame Catcher Johnny Bench. To order industry breakfast tickets, contact the IBEX Registration Dept. at 484-751-5135. To view a complete list of exhibitors and learn more about their new products, [click here](#).

About IBEX: Owned and produced by *Professional BoatBuilder* magazine and the National Marine Manufacturers Association (NMMA), IBEX is the marine industry's largest technical trade event. For boatbuilders, marine industry dealers, aftermarket suppliers and buyers, designers, repairers, surveyors, and boatyard/marine operators, IBEX is where better boats begin. For the latest information, visit www.ibexshow.com.

About *Professional BoatBuilder* magazine: *Professional BoatBuilder*, a boatbuilding-industry trade magazine, was first published in 1989 in response to a growing need for a dedicated forum for boatbuilding-related professionals. The magazine's worldwide readership exceeds 24,000. *Professional BoatBuilder* is online at www.proboat.com.

About NMMA: The National Marine Manufacturers Association (NMMA) is the leading association for the North American recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters in North America. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. Learn more at www.nmma.org.

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