



WHERE BETTER  
BOATS BEGIN

**FOR IMMEDIATE RELEASE**

For Further Information, Contact:  
Amy Riemer, Media Relations Representative  
978-475-4441 (office)  
978-502-4895 (cell)  
[amy@riemercommunications.com](mailto:amy@riemercommunications.com)

**IBEX FEATURES SEVERAL NEW INTERACTIVE DISPLAYS**

*Live at IBEX Includes Future Materials, 3D Digital Workshop, The Connected Boat, and More*

**LOUISVILLE, KY, July 14, 2015** – IBEX, The International BoatBuilders' Exhibition & Conference, will be the place to see the newest in technology for thousands of marine industry professionals. Attendees walking the IBEX show floor, taking place September 15 – September 17, 2015 at the Kentucky Exposition Center, will see several new and exciting feature areas including the 3D Digital Workshop, Future Materials, the Connected Boat, IBEX Fleet, the MakerMobile Trailer, Innovation Way, and more.

"IBEX is the premiere showcase for emerging trends and advancements in technology and this year we are partnering with outside groups to offer dynamic new exhibits to showcase a variety of innovations across the manufacturing spectrum that might impact boats of the future," said Anne Dunbar, IBEX Show Director. "One of the highlighted areas is the Future Materials Display, a new hands-on exhibit at the center of the Composites Pavilion, curated by editors from *Professional BoatBuilder* and *CompositesWorld* magazines."

This collection of new materials, processes, and technologies will be gathered from a wide variety of sources including marine, aerospace, and automotive industries, plus some applied academic research and development. The Future Materials Display will offer exciting new developments including quasi-isotropic laminates via one reinforcement layer, epoxies which can transition to recyclable thermoplastics and thermoplastic resins which offer the processing and properties of epoxies, nanomaterials for improved performance, biomaterials offering greener composite options, rapid molding and other processing innovations, and new materials offering high temperature resistance, electrical conductivity, and even self-healing capabilities.

"Our intention is for IBEX attendees to see and have access to unusual composite materials that are being used in other industries and are now being made available to boatbuilders'," said Ginger Gardiner, Senior Editor, *CompositesWorld* magazine. "We are looking to create an imagination zone where people in boatbuilding can envision what might be possible 10-20 years from now as well as learn about what is available today. We are looking to offer both near-term solutions and stimulus for boatbuilders' innovations of tomorrow."

Other Interactive Displays at IBEX will include:

- **3D Digital Workshop** - For anyone interested in learning more about the advances in 3D printing, IBEX is offering several opportunities to learn from experts. The IBEX 3D Digital Workshop located in the Composites Pavilion will be staffed with experts and include a Cube Pro and the Mark One 3D Printer.

- **Connected Boat** - The Connected Boat returns to IBEX 2015 and will feature up to 20 marine products in a dynamic, interactive display demonstrating how various vessel subsystems can be interconnected using existing network technologies. The Connected Boat display demonstrates how systems like analog sensors, CAN bus, RS232, NMEA 0183, NMEA 2000, Ethernet, Bluetooth, Wireless 802.1 b/g/n/, WiFi, cellular, satellite, and global Internet work together providing operators access on board and from shore.
- **IBEX Fleet** - Experience the latest in design and technology available on some of the finest boats in the industry. And see the THEN & NOW display showcasing 25 years of product development in celebration of 25 IBEX shows.
- **MAKERMOBILE Trailer** is a collaboration between Velocity Indiana and San Francisco-based TechShop. On board this 32-foot trailer is a variety of maker tools including 3D printers, laser cutters, a vinyl cutter, a CNC machine, laptop workstations, and electronics kits.

The International BoatBuilders' Exhibition and Conference (IBEX), Where Better Boats Begin, is the leading industry event for the marine industry. The event offers the IBEX Education Program including the Seminar Series, Super Sessions, and the Exhibitor Workshop Theater; hundreds of new products being displayed by 500+ exhibitors; Pavilions on the Show Floor including the Composites, Electronics, and Compliance, Standards & Education - as well as the IBEX Fleet and industry networking events including the IBEX Industry Breakfast and Innovation Awards Presentation, Composite Challenge & Cocktail Competition, Bourbon & Brew Happy Hour, the Opening Night Party on Fourth St. Live, and the Rock the Yacht Concert (tickets needed). To learn more about Live at IBEX, please [click here](#).

**About IBEX:** Owned and produced by *Professional BoatBuilder* magazine and the National Marine Manufacturers Association (NMMA), IBEX is the marine industry's largest technical trade event. For boatbuilders, marine industry dealers, aftermarket suppliers and buyers, designers, repairers, surveyors, and boatyard/marine operators, IBEX is where better boats begin. For the latest information, visit [www.ibexshow.com](http://www.ibexshow.com).

**About *Professional BoatBuilder* magazine:** *Professional BoatBuilder*, a boatbuilding-industry trade magazine, was first published in 1989 in response to a growing need for a dedicated forum for boatbuilding-related professionals. The magazine's worldwide readership exceeds 24,000. *Professional BoatBuilder* is online at [www.proboat.com](http://www.proboat.com).

**About NMMA:** The National Marine Manufacturers Association (NMMA) is the leading association for the North American recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters in North America. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. Learn more at [www.nmma.org](http://www.nmma.org).

###